



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939715-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER FOR PROS #477	477

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	939715	06264107

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	M-F News 8 at 6a	6-7a	--WTF--	:30	3	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	08/22/12	6:16 AM	M-F News 8 at 6a	6-7a	:30	AFP-12-TV-14H	\$1,400.00 NM
2	WGAL	Th	08/23/12	6:43 AM	M-F News 8 at 6a	6-7a	:30	AFP-12-TV-14H	\$1,400.00 NM
3	WGAL	F	08/24/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	AFP12TV18H	\$1,400.00 NM
2	08/22/12	08/24/12	NBC Today Show	7-9A	--WTF--	:30	3	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	08/22/12	8:43 AM	NBC Today Show	7-9A	:30	AFP-12-TV-14H	\$1,400.00 NM
3	WGAL	Th	08/23/12	7:56 AM	NBC Today Show	7-9A	:30	AFP-12-TV-14H	\$1,400.00 NM
1	WGAL	F	08/24/12	8:43 AM	NBC Today Show	7-9A	:30	AFP12TV18H	\$1,400.00 NM
3	08/22/12	08/24/12	M-F 11A-12P	M-F 11A-12P	--WTF--	:30	3	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	08/22/12	11:21 AM	M-F 11A-12P	M-F 11A-12P	:30	AFP-12-TV-14H	\$200.00 NM
3	WGAL	Th	08/23/12	11:13 AM	M-F 11A-12P	M-F 11A-12P	:30	AFP-12-TV-14H	\$200.00 NM
2	WGAL	F	08/24/12	11:11 AM	M-F 11A-12P	M-F 11A-12P	:30	AFP12TV18H	\$200.00 NM
4	08/22/12	08/24/12	M-F 12-12:30p News	12-12:30p	--WTF--	:30	3	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	08/22/12	12:26 PM	M-F 12-12:30p News	12-12:30p	:30	AFP-12-TV-14H	\$600.00 NM
2	WGAL	Th	08/23/12	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	AFP-12-TV-14H	\$600.00 NM
1	WGAL	F	08/24/12	12:25 PM	M-F 12-12:30p News	12-12:30p	:30	AFP12TV18H	\$600.00 NM
5	08/22/12	08/24/12	Dr. Phil	3-4p	--WTF--	:30	3	\$350.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$350.00				



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10	08/22/12	08/24/12	NBC Tonight Show Class of Time - Fixed Non Pre-emptible	1135p-1235a	--WTF--	:30	3	\$350.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>--WTF--</td><td>3</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WGAL</td><td>W</td><td>08/22/12</td><td>12:08 AM</td><td>NBC Tonight Show</td><td>1135p-1235a</td><td>:30</td><td>AFP-12-TV-14H</td><td>\$350.00</td><td>NM</td></tr><tr><td>3</td><td>WGAL</td><td>Th</td><td>08/23/12</td><td>12:16 AM</td><td>NBC Tonight Show</td><td>1135p-1235a</td><td>:30</td><td>AFP12TV18H</td><td>\$350.00</td><td>NM</td></tr><tr><td>1</td><td>WGAL</td><td>F</td><td>08/24/12</td><td>12:20 AM</td><td>NBC Tonight Show</td><td>1135p-1235a</td><td>:30</td><td>AFP12TV18H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	--WTF--	3	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGAL	W	08/22/12	12:08 AM	NBC Tonight Show	1135p-1235a	:30	AFP-12-TV-14H	\$350.00	NM	3	WGAL	Th	08/23/12	12:16 AM	NBC Tonight Show	1135p-1235a	:30	AFP12TV18H	\$350.00	NM	1	WGAL	F	08/24/12	12:20 AM	NBC Tonight Show	1135p-1235a	:30	AFP12TV18H	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	08/20/12	08/26/12	--WTF--	3	\$350.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WGAL	W	08/22/12	12:08 AM	NBC Tonight Show	1135p-1235a	:30	AFP-12-TV-14H	\$350.00	NM																																																																		
3	WGAL	Th	08/23/12	12:16 AM	NBC Tonight Show	1135p-1235a	:30	AFP12TV18H	\$350.00	NM																																																																		
1	WGAL	F	08/24/12	12:20 AM	NBC Tonight Show	1135p-1235a	:30	AFP12TV18H	\$350.00	NM																																																																		
11	08/22/12	08/26/12	M-Su News 8 at 11p Class of Time - Fixed Non Pre-emptible	11-1135p	--WTFSS	:30	6	\$900.00	NM																																																																			



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939715-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER FOR PROS #477	477	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/22/12	08/26/12	M-Su News 8 at 11p Class of Time - Fixed Non Pre-emptible	11-1135p	--WTFSS	:30	6	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTFSS	6	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	08/22/12	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	AFP-12-TV-14H	\$900.00 NM
2	WGAL	Th	08/23/12	11:33 PM	M-Su News 8 at 11p	11-1135p	:30	AFP12TV18H	\$900.00 NM
3	WGAL	F	08/24/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	AFP12TV18H	\$900.00 NM
4	WGAL	Sa	08/25/12	11:08 PM	M-Su News 8 at 11p	11-1135p	:30	AFP12TV18H	\$900.00 NM
6	WGAL	Sa	08/25/12	11:26 PM	M-Su News 8 at 11p	11-1135p	:30	AFP12TV18H	\$900.00 NM
5	WGAL	Su	08/26/12	11:33 PM	M-Su News 8 at 11p	11-1135p	:30	AFP12TV18H	\$900.00 NM
LR - Football									
12	08/25/12	08/25/12	Sat/Sun News 8 at 6a Class of Time - Fixed Non Pre-emptible	6-7a	-----2-	:30	2	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----2-	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Sa	08/25/12	6:28 AM	Sat/Sun News 8 at 6a	6-7a	:30	AFP12TV18H	\$250.00 NM
1	WGAL	Sa	08/25/12	6:53 AM	Sat/Sun News 8 at 6a	6-7a	:30	AFP12TV18H	\$250.00 NM
13	08/25/12	08/25/12	NBC Saturday Today Class of Time - Fixed Non Pre-emptible	7-9a	-----1-	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	08/25/12	7:51 AM	NBC Saturday Today	7-9a	:30	AFP12TV18H	\$900.00 NM
14	08/25/12	08/25/12	Sa/Su News 8 at 6 Class of Time - Fixed Non Pre-emptible	6-630p	-----1-	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	08/25/12	6:16 PM	Sa/Su News 8 at 6	6-630p	:30	AFP12TV18H	\$700.00 NM
15	08/25/12	08/25/12	Sat 7-8p Class of Time - Fixed Non Pre-emptible	7-8p	-----1-	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	08/25/12	7:18 PM	Sat 7-8p	7-8p	:30	AFP12TV18H	\$300.00 NM
16	08/26/12	08/26/12	Sat/Sun News 8 at 6a Class of Time - Fixed Non Pre-emptible	6-7a	-----1	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	08/26/12	6:22 AM	Sat/Sun News 8 at 6a	6-7a	:30	AFP12TV18H	\$250.00 NM
17	08/26/12	08/26/12	NBC Sunday Today Class of Time - Fixed Non Pre-emptible	8-9a	-----1	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	08/26/12	8:26 AM	NBC Sunday Today	8-9a	:30	AFP12TV18H	\$800.00 NM
18	08/26/12	08/26/12	NBC Meet the Press Class of Time - Fixed Non Pre-emptible	10-11a	-----1	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939715-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER FOR PROS #477	477

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/26/12	08/26/12	NBC Meet the Press	10-11a	-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	08/26/12	10:59 AM	NBC Meet the Press	10-11a	:30	AFP12TV18H	\$1,000.00 NM
19	08/26/12	08/26/12	Sa/Su News 8 at 6	6-630p	-----1	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	08/26/12	6:26 PM	Sa/Su News 8 at 6	6-630p	:30	AFP12TV18H	\$700.00 NM
Total Spots							45		

Payment Terms 30 Days

<u>Gross Total</u>	\$37,250.00
<u>Agency Commission</u>	\$5,587.50
<u>Net Amount Due</u>	\$31,662.50